



PROGRAM SPONSORSHIP RATES 2016-2017

We are a certified 501c3 non-profit organization

LEVEL	AD SIZE (inches – width x height) & benefits	COST
<i>Platinum</i>	Back Outside Full Cover Ad 4-3/4 x 7-3/4 6 Season Concert Passes, Concert Signage, Concert Recognition, Hot Link from SACB Facebook page to your website	\$2000 (only 1 avail.)
<i>Encore</i>	Back or Front Inside Full Cover Ad 4-3/4 x 7-3/4 4 Season Concert Passes, Concert Signage Concert Recognition, Hot Link from SACB Facebook page to your website	\$1000 (only 2 avail.)
<i>Maestro</i>	Full Page Ad 4-3/4 x 7-3/4 Hot Link from SACB Facebook page to your website	\$500
Ad. ONLY	Your choice of customized ad:	
	<u>Ad size (inches: width x height)</u>	<u>COST</u>
	FULL Page 4-3/4" x 7-3/4"	\$400
	HALF (Horizontal) 4-3/4" x 3-13/16"	\$250
	HALF (Vertical) 2-5/16" x 7-3/4"	\$250
	QUARTER (Horizontal) 4-3/4" x 1-13/16"	\$100
	QUARTER (Vertical) 2-5/16" x 7-3/4"	\$100
	EIGHTH 2-5/16" x 3-13/16"	\$ 75

ALL ads are in FULL color and run for the full concert season of no less than 4 concerts.

<i>Soloist</i>	Individual printed recognition in the program:								
	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;"><u>Master Performer</u></td> <td style="text-align: center;"><u>Section Leader</u></td> <td style="text-align: center;"><u>Patron</u></td> <td style="text-align: center;"><u>Friend</u></td> </tr> <tr> <td style="text-align: center;">\$500+</td> <td style="text-align: center;">\$250-\$499</td> <td style="text-align: center;">\$100-\$249</td> <td style="text-align: center;">up to \$99</td> </tr> </table>	<u>Master Performer</u>	<u>Section Leader</u>	<u>Patron</u>	<u>Friend</u>	\$500+	\$250-\$499	\$100-\$249	up to \$99
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\$500+	\$250-\$499	\$100-\$249	up to \$99						

SPECIAL LIFETIME CHARTER MEMBER - \$120 (expires December 31, 2016) (Businesses not eligible)

Benefits would include:

- ❖ Your name will be listed on the Permanent SACB Charter for your support.
- ❖ Your name will be listed on each Concert Program.
- ❖ 2 (two) Complimentary tickets for any one of the 2016-17 concert performances.



2016-2017 CONCERT PROGRAM ADVERTISING CONTRACT

Business Name: _____ Date: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Business Contact/Phone: _____

STEP 1: (Select desired sponsorship level)

<u>SPONSOR LEVEL with Ad</u>	<u>Ad Size(inches; w & h)</u>	<u>Cost</u>
_____ Platinum (back outside)	4-3/4 x 7-3/4	\$2000
_____ Encore (inside cover)	4-3/4 x 7-3/4	\$1000
_____ Maestro (full page)	4-3/4 x 7-3/4	\$ 500
_____ Full page (ad. only)	4-3/4 x 7-3/4	\$ 400
_____ Half page (Horizontal)	4-3/4 x 3-13/16	\$ 250
_____ Half page (Vertical)	2-5/16 x 7-3/4	\$ 250
_____ Quarter page (Horizontal)	4-3/4 x 1-13/16	\$ 100
_____ Quarter page (Vertical)	2-5/16 X 7-3/4	\$ 100
_____ Eighth page (business card)	2-5/16 x 3-13/16	\$ 75

<u>SOLOIST LEVEL (No ad. - printed recognition [name] in program)</u>	<u>Cost</u>
_____ Master Performer	\$500+
_____ Section Leader	\$250-\$499
_____ Patron	\$100-\$249
_____ Friend	up to \$99

STEP 2: Submit advertisement to SACB by using the following electronic files:

.pdf, .jpg, .tiff, or .jpeg formats

E-mail ad copy to: magnumrs@gmail.com

Any special instructions: _____

Business Contact Signature

SACB Representative

TOTAL DUE: \$ _____

Make check payable to: **SACB**

P.O. Box 860134

St. Augustine, FL 32086